



MAGNOLIA HOME BY JOANNA GAINES™ TRIM & CABINETS INTERIOR SEMI-GLOSS PAINT



PRODUCT INFORMATION

MAGNOLIA HOME BY JOANNA GAINES™ Paint is made to transform your vision into a reality. Crafted by Joanna Gaines, the colors have been chosen from Joanna's own projects and are sure to inspire yours. Breathe new life into an old surface, or add a bit more charm and character to any project. Backed by the makers of KILZ®, a trusted name for over 40 years, you can be sure that whether you're remodeling, renovating, or even touching up, MAGNOLIA HOME BY JOANNA GAINES Paint can help give you the one-of-a-kind look you've been dreaming of. Let's get started!

MAGNOLIA HOME BY JOANNA GAINES TRIM & CABINETS INTERIOR SEMI-GLOSS Paint is a water-based acrylic product designed for surfaces such as kitchen and bathroom cabinets, trim, window frames and doors. It offers the hardness of a traditional oil-based paint in an acrylic formula. This innovative product features superior flow and leveling with a fast-drying and sleek finish. Additional features include easy clean up, excellent coverage, hide and touch-up. Performance backed by the KILZ Limited Warranty*.

DESIGNED FOR

Properly prepared Interior wood surfaces. Ideal for Doors, Trim, Molding, and Cabinetry. Do not use on horizontal surfaces subject to foot traffic.

PRODUCT SPECIFICATIONS

FILL LEVEL

M3358 Base 1

Gallon 126 fl. oz./ 3.73 L
Quart 31.5 fl. oz./ 931 ml

M3353 Base 3

Gallon 116 fl. oz./ 3.43 L
Quart 29 fl. oz./ 857 ml

M3350 True White

Gallon 126 fl. oz.
Quart 31.5 fl. oz./ 931 ml

M3351 Shiplap

Gallon 126 fl. oz.
Quart 31.5 fl. oz./ 931 ml

M3352 Blackboard

Gallon 116 fl. oz./ 3.43 L
Quart 29 fl. oz./ 857 ml

M3355 Garden Trowel

Gallon 116 fl. oz./ 3.43 L
Quart 29 fl. oz./ 857 ml

M3356 LUXE

Gallon 116 fl. oz./ 3.43 L
Quart 29 fl. oz./ 857 ml

M3357 DUKE GRAY

Gallon 116 fl. oz./ 3.43 L
Quart 29 fl. oz./ 857 ml

FINISH

Sheen 45-55 @ 60°

Sheen level depends on porosity of surface and various surface irregularities.

Resin Type: Styrene Acrylic

*Weight per Gallon: 10.53 lbs.

*% Solids by Volume: 34.8%

*% Solids by Weight: 47.3%

VOC: < 100 g/L

The addition of colorants may add VOCs.

FLASHPOINT

N/A

*VISCOSITY

95-105 KU

COVERAGE RATE

Up to 400 sq. ft. per gallon depending on the surface texture, porosity and the application method.

*RECOMMENDED FILM THICKNESS

Film thickness depends on porosity of surface and various substrate irregularities.

At 400 sq. ft. per gallon:

Wet: 4.0 mils; **Dry:** 1.5 mils

APPLICATION

This product is designed to dry quickly to help you complete your project. Apply product in small sections, blending into the previous section before allowing to dry. Avoid over-working paint. For best results, lightly sand between coats. When spraying, apply thin wet coats.

Brush:

High quality 100% Nylon or Nylon/Polyester Blend

Roller:

High quality mini roller with 1/4"-3/8" nap

Airless Spray:

Tip: .009"-015"

Filter: 60 mesh

PSI: Fluid pressure of 1,500 - 2,200

Wet film thickness: 3-4 mils.

DRY TIME @ 77°F and 50% RH:

To Touch: 1 hour

To Recoat: 2 hours

Full Cure: 7 days

Certain colors may require 2 or more coats for adequate coverage and uniformity. Darker colors may require additional dry time between coats. Cooler temperatures or higher humidity may prolong drying time.

SURFACE PREPARATION

All surfaces must be clean and free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust, and all other foreign substances.

Glossy Surfaces:

For optimal adhesion and smoother application scuff sand/ dull glossy surfaces before coating.

New Wood:

WARNING! Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection. Remove mill glaze with sandpaper. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a paintable caulking, and allow to completely dry prior to coating.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC.** Contact the National Lead Information Center at 1-800-424-LEAD or visit www.epa.gov/lead.

RECOMMENDED PRIMER/SYSTEMS

PROPERLY PREPARED NEW SURFACES:

• For new wood or previously painted surfaces use a product such as KILZ MAX® Primer/sealer/stainblocker No. L2002.

TEST SPECIFICATIONS:

Scrubability

• ASTM D2486 Scrub > 400 (no shim)

Flexibility

• ASTM D522, method B - Pass

CLEAN UP & DISPOSAL

Clean all tools and equipment with water. For disposal of empty containers and unused product, contact your household refuse collection service.

*Numbers given here are from Base 1.

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CAUTIONS/LIMITATIONS

- **IMPORTANT!** Do not open can without reading instructions
- Stir before and during application.
- When working with more than one can of the same product, intermix to ensure color uniformity.
- If touch-up is necessary, same application method is recommended.
- Allow four weeks before washing or cleaning for full cure.
- Use non-abrasive detergent for clean up..
- Do not use on floors.
- Do not use when air and surface temperature are below 50°F or above 90°F.
- Use adequate ventilation during application and drying process.
- Shelf life under normal conditions is 2 years unopened.
- Keep from freezing.

GENERAL INFORMATION:



WARNING: CAUSES EYE AND SKIN IRRITATION. HARMFUL IF SWALLOWED. Wear protective clothing, gloves, eye, and face protection. Do not eat, drink or smoke when using this product. Take off contaminated clothing and wash it before reuse. Wash hands thoroughly after handling. Collect spillage and avoid release to the environment. Dispose of unused, contents, container and other contaminated wastes in accordance with local, state, federal and provincial regulations.

FIRST AID: If in eyes: Rinse cautiously with water for several minutes and remove contacts if present and easy to do. Continue rinsing and get medical attention if eye irritation persists. **If on skin:** Wash with plenty of soap and water. **If swallowed:** Rinse mouth and get medical attention if you feel unwell.

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