



## TECHNICAL DATA SHEET

### KILZ® HIDE-ALL™

KILZ® HIDE-ALL™ primer is a high hiding, fast drying, multi-surface latex primer sealer formulated to minimize problems caused by dark colors, minor surface marks, textures and porosity differences. Ready to brush, roll or spray, it can be topcoated after one hour with latex or oil-base paint.

#### AS OF 3/9/2014 COMPLIES OR IS CERTIFIED WITH:

SCAQMD	Yes	CARB	Yes
OTC	Yes	AIM	Yes
LADCO	Yes	LEED®	Yes

#### WHERE TO USE

Use KILZ HIDE-ALL primer on interior surfaces including drywall, cured plaster, woodwork, masonry, concrete block, brick and previously painted surfaces. Not for use over glossy surfaces or on floors.

#### FILL / MAX TINT

No. 520002 White  
2 Gallon: 7.57 L

#### FINISH

85° = < 10

*Sheen levels depend on porosity and various surface irregularities.*

#### COMPOSITION

Vehicle: PVA/Acrylic  
Weight Solids: 43.6% (+/-) 2%  
Volume Solids: 31.3% (+/-) 2%  
Weight / Gallon (lbs): 10.55 (+/-) 0.2 lbs./gal  
Viscosity: 101 - 109 KU

#### VOC: 25 g/L

*The addition of colorants may add VOCs.*

#### FLASHPOINT

N/A

#### COVERAGE RATE

Coverage: 300 - 400 sq. ft. (28 - 37 m<sup>2</sup>) per gallon, depending on the surface texture, porosity and application method. Does not include the loss of material from spraying.

#### RECOMMENDED FILM THICKNESS

At 300 sq. ft. per gallon:

- Wet: 5.3 mils; Dry: 1.7 mils

At 400 sq. ft. per gallon:

- Wet: 4.0 mils; Dry: 1.3 mils

#### PREMIUM APPLICATION TOOLS

##### Airless Spray:

Tip: .017" - .021"

Filter: 60 mesh

PSI: Fluid pressure of 1,800 - 2,500

##### Roller:

Smooth Surfaces: 3/8" - 1/2" nap

Porous Surfaces: 1/2" - 3/4" nap

##### Brush: Nylon / Polyester Blend

#### SURFACE PREPARATION†

- All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew, loose peeling paint, rust and all other foreign substances.
- If washing is necessary, use a non-soapy detergent or a TSP substitute, rinse well and allow to dry.
- Peeling or Checked Paint: Scrape off loose paint and sand to a smooth surface. Sanding or removal of paint containing lead is hazardous.
- Glossy Surfaces - Not Recommended: Use products such as KILZ® ADHESION, KILZ MAX® and KILZ® PREMIUM primers over properly prepared glossy surfaces.
- Always wash mold or mildew covered surfaces with a mildew remover, rinse with water and allow to dry before priming.
- Mold or Mildew Prone Surfaces - Not Recommended: use products such as KILZ PREMIUM and KILZ 2® primers over properly prepared, mold- or mildew-prone areas.
- Masonry, Brick, Stucco and Plaster: KILZ HIDE-ALL primer may be used on clean, dry, aged interior masonry surfaces that have cured (dried) at least 30 days.

#### APPLICATION

- Eye protection is recommended.
- Only apply if surface, air and product temperatures are between 50°-90°F (10°-32°C).
- Apply using a brush, roller or sprayer.
- Brush – High quality Nylon/Polyester
- Roller – High quality 3/8-1/2" nap on smooth surfaces or 1/2-3/4" nap on semi-rough or porous surfaces.
- Airless spray – .017 - .021 tip / 60 mesh filter @ 1,800 – 2,500 PSI
- DO NOT THIN. Product is formulated for use at package consistency. For spray applications, a small amount of water (no more than ½ pint per gallon) may be added.

- Stir thoroughly before and occasionally during use.
- Stains: KILZ HIDE-ALL primer is formulated to hide minor, non-bleeding scuffs and stains before topcoating; for heavier stains use a product such as KILZ MAX, KILZ PREMIUM, KILZ® ORIGINAL, KILZ COMPLETE® or KILZ ODORLESS® primers.
- Tinting: May be tinted with up to 2 oz. (60 mL) of universal colorant per gallon. Tinting to a lighter shade than the topcoat is recommended.
- Coverage: 300 - 400 sq. ft. (28 - 37 m<sup>2</sup>) per gallon depending on application method and surface porosity.

#### DRY TIME at 77°F (25°C), 50% RH:

- Dries to touch in 30 minutes.
- Recoat after 1 hour.
- Lower temperatures, higher humidity, poor ventilation or heavy application can significantly increase dry and recoat times.



Lowe's item # 57621

**M** Masterchem Industries LLC

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*For MSDS or to consult with a technical service representative, call 1-866-PRIMER-1.*



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#### CLEAN UP & DISPOSAL

- Clean equipment and paint splatters with warm, soapy water.
- If spilled, contain material and remove with an inert absorbent. Dispose of contaminated absorbent, container and unused product in accordance with all current federal, state and local regulations.
- Do not dispose of this product down a drain. Please consider donating any unused product.
- For recycling or disposal information contact your local household refuse collection service.

#### CAUTIONS / LIMITATIONS

- **IMPORTANT! DO NOT OPEN CAN WITHOUT READING INSTRUCTIONS**
- **DO NOT USE ON FLOORS**
- **DO NOT USE WHEN AIR AND SURFACE TEMPERATURES ARE BELOW 50° OR ABOVE 90°**
- **SHELF LIFE UNDER NORMAL CONDITIONS IS TWO YEARS UNOPENED**

#### LIMITED WARRANTY

If this product is found to be defective upon inspection by its representative, Masterchem Industries LLC will, at its option, either furnish an equivalent amount of new product or refund the purchase price to the original consumer purchaser of this product upon proof of purchase. Masterchem Industries will not be liable for any representations or warranties made by any retail seller or applicator of this product. **This warranty excludes (1) labor or cost of labor for the removal of this product or any other product, the repair or replacement of substrates to which this product is applied or the application of replacement product and (2) any incidental or consequential damages.** Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific rights and you may also have other rights which vary from state to state. This warranty is not transferable. To make a warranty claim, write to Technical Service, Masterchem Industries LLC, 3135 Old Highway M, Imperial, MO 63052-2834, or email Technical Service at [techservice@masterchem.com](mailto:techservice@masterchem.com).

**†WARNING!** If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects, or other reproductive harm.

**WARNING:** Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

#### USE ONLY WITH ADEQUATE VENTILATION

**WARNING! IRRITANT! HARMFUL OR FATAL IF SWALLOWED. AVOID CONTACT WITH EYES. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID BREATHING OF DUST, VAPORS OR SPRAY MIST.** Open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headache or dizziness or if air monitoring demonstrates vapor/ mist levels are above applicable limits, wear an appropriate, properly fitted respirator (NIOSH / MSHA TC -23C or equivalent) during and after application. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling and before smoking or eating.

#### FIRST AID

- If swallowed, do not induce vomiting. Get medical attention.
- If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.
- In case of eye contact, flush eyes immediately with plenty of water for at least 15 minutes and get medical attention

#### KEEP FROM FREEZING

#### KEEP OUT OF REACH OF CHILDREN

#### DO NOT TAKE INTERNALLY



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