



HEAVY-DUTY HIGH HIDE SEALER & STAIN BLOCKER

NO. 1300 (1330-CANADA)



PRODUCT INFORMATION

KILZ® 3 PREMIUM primer is a superior quality, fast drying, low odour, very low VOC, water-based primer-sealer-stainblocker. It has excellent adhesion and provides a mildew resistant coating making it ideal for use in moisture-prone areas. KILZ 3 PREMIUM primer blocks most medium to heavy stains caused by water, tannin, ink, pencil, felt marker and grease. Its thicker high hiding formula hides surface imperfections and prepares the surface better for painting. Works with oil and water-based paints.

RECOMMENDED USES:

Use on properly prepared interior and exterior surfaces, such as:

- Brick
- Painted Metal
- Properly Prepared Glossy Surfaces†
- Drywall
- Panelling
- Stucco
- Masonry
- Plaster
- Wood

PRODUCT SPECIFICATIONS:

Tint Bases/Max Tint Load:

No. 13302 / 19902 946 ml / 15 ml**

No. 13301 / 13341 / 19941 3.79 L / 60 ml**

No. 13300 18.93 L / 300 ml**

** Tinting is not recommended for stainblocking applications.

Sheen: < 20 @ 85°

Sheen levels depend on porosity and various surface irregularities.

Resin Type: Acrylic Polymer

Weight per 3.79 L: 4.94 kg

% Solids by Volume: 43%

% Solids by Weight: 56%

Flash Point: N/A

Viscosity: 95 -105 KU

VOC: < 5 g/L

The addition of colourants may add VOCs.

Recommended Film Thickness:

Wet: 5.3 mils / Dry: 2.3 mils @ 28 m² (250 Sq. Ft.)/3.79 L

Wet: 4.0 mils / Dry: 1.7 mils @ 37 m² (400 Sq. Ft.)/3.79 L

Coverage: 28 - 37 m² (300 - 400 Sq. Ft.)/3.79 L depending on the surface texture, porosity and application method.

Does not include the loss of material from spraying.

APPLICATION:

Brush: Nylon / Polyester Blend

Roller:

Smooth Surfaces: 9 - 20 mm nap

Rough/Porous Surfaces: 12 - 14 mm nap

Airless Spray: Fluid pressure of 1,800 - 3,000 psi

Tip: .015" - .021"

Filter: 60 mesh

Thinning: Not recommended. Product is formulated for use at package consistency only.

Dry Time: @ 25° C, 50% RH

Longer dry time required in cooler temperatures and in higher humidity.

To Touch: 30 minutes

To Recoat: 1 hour

- Eye protection is recommended.
- Apply as supplied using a brush, roller or sprayer.
- Do not thin for stainblocking applications. A small amount of water may be added for other spray applications.
- Only apply if surface, air and product temperatures are between 10°-32° C
- Stir thoroughly before and occasionally during use.
- Prime the entire surface to ensure a uniform appearance of the topcoat.
- Stainblocking: After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before topcoating the entire area. If bleeding continues, a longer dry time is needed before topcoating.
- Tinting: Not recommended for stainblocking applications. KILZ PREMIUM primer may be tinted with up to 60 ml of universal colourant per 3.79 L for non-stainblocking projects. Tinting to a lighter shade than the topcoat is recommended.

SURFACE PREPARATION:

The surface must be clean, free of dust, grease, wax, peeling paint, mold, mildew and wallpaper paste. If washing is necessary, use a non-soapy detergent or a TSP substitute. Rinse well and allow to dry.

Peeling or Checked Paint: Scrape off loose paint and sand to a smooth surface. Sanding or removal of paint containing lead is hazardous.†

Unpainted, exterior wood exposed to sun and/or moisture longer than 2-4 weeks must be cleaned and sanded before priming.

Glossy Surfaces: For maximum adhesion, scuffs and the surface thoroughly before priming.†

Mold or Mildew Covered Surfaces: Wash the area with a mildew remover, rinse with water and allow to dry before priming.

Masonry, Brick, Stucco and Plaster: KILZ 3 PREMIUM primer may be used on clean, dry, aged masonry surfaces. New masonry must be allowed to cure (dry) at least 30 days before applying KILZ 3 PREMIUM primer.

Fire Restoration: It is critical to clean smoke damaged surfaces thoroughly before priming. Primary Recommendation: KILZ RESTORATION™ for water-based primer; KILZ® ORIGINAL and KILZ ORIGINAL INTERIOR/ EXTERIOR for oil-based primer.

CLEAN UP:

- Clean equipment and paint splatters with warm, soapy water.
- If spilled, contain material and remove with an inert absorbent. Dispose of contaminated absorbent, container and unused product in accordance with all current provincial and local regulations.
- Do not dispose of this product down a drain.
- Please consider donating any unused product.
- For recycling or disposal information, contact your local household refuse collection service.



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GENERAL INFORMATION:

LIFETIME LIMITED WARRANTY: Masterchem Industries LLC warrants to you, the original residential consumer purchaser, the performance of this product as described on this label for so long as you reside in your home. THIS WARRANTY IS NOT VALID WHEN THE PRODUCT IS NOT PROPERLY APPLIED TO A PROPERLY PREPARED SURFACE OR CARED FOR IN ACCORDANCE WITH THE LABEL DIRECTIONS. This warranty is not transferable. If this product is found not to perform as specified on the label during the warranty period, Masterchem Industries LLC will, at its option and upon presentation of proof-of-purchase (the original receipt), either furnish an equivalent amount of new product or refund the original purchase price of this product to you. The clause of limitation of liability which follows is inapplicable in Quebec. This warranty excludes (1) labour and costs of labour for the application or removal of any product, and (2) any incidental or consequential damages, whether based on breach of express or implied warranty, negligence, strict liability or any other legal theory. The above provisions are not intended to operate where prohibited by law. This limited warranty is the only warranty provided by Masterchem Industries LLC unless extended by a provincial consumer statute. To obtain warranty service, write to: Technical Services, Masterchem Industries LLC, 2750 Centre Avenue N.E., Calgary, AB T2A2L3, or email: techserve@masterchem.com. Masterchem Industries LLC reserves the right to inspect any and all application of the product prior to processing your claim made under this warranty.

***WARNING!** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Centre at 1-800-424-LEAD or log on to www.epa.gov/lead.

CAUTION! IRRITANT! HARMFUL OR FATAL IF SWALLOWED. CONTAINS: TITANIUM DIOXIDE, CALCIUM CARBONATE AND STYRENE ACRYLIC POLYMER. Avoid contact with eyes. May cause eye, nose and throat irritation. Avoid breathing of dust, vapours or spray mist. Open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headache, or dizziness, or if air monitoring demonstrates vapour / mist levels are above applicable limits, wear an appropriate, properly fitted respirator (NIOSH / MSHA TC 23C or equivalent) during and after application. Follow respirator manufacturer's direction for respirator use. Close container after each use. Wash thoroughly after handling and before smoking and eating.

FIRST AID: If swallowed, do not induce vomiting. Get medical attention immediately. If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately. In case of eye contact, flush eyes immediately with plenty of water for at least 15-20 minutes and get medical attention.

KEEP FROM FREEZING

KEEP OUT OF REACH OF CHILDREN

DO NOT TAKE INTERNALLY